

# Winter Frolic D'hiver

IN PARTNERSHIP WITH



LIBERTY  
Lane INC



Dropping temperatures, shorter days and dark skies can make you lose motivation and miss out on the social time with your family and friends. But do you remember when you were a child the magic feeling of the first snow fall? The excitement to go grab your skates and head to the pond or the local rink, or making plans to meet your friends at the top of the closest sliding hill?

The winter can seem long, and we all miss the gatherings and social time due to the pandemic. Let's bring the family and friends together for some outdoor adventure and social activities. Let's capture winter fun in the heart of the city!

We are partnering with charity partner the **Liberty Lane (libertylane.ca)** to bring you the Winter Frolic! Liberty Lane is a charitable organization that offers housing and support programs to individuals who have been affected by domestic violence. They also offer services to the community at large in the form of education and awareness initiatives.

**Winter Frolic D'hiver** is an outdoor winter festival, part of the city's Frostival initiative, offering outdoor activities, adventure, and entertainment for families and young at heart!

It takes place in the heart of New Brunswick at the in-field track of the New Brunswick Exhibition grounds and is offering exhilarating outdoor winter activities of tubing, snow maze, outdoor skating, exciting dog sled track, draft horse sleigh rides, bon fires, food and a warmup tent with treats and drinks to energize your soul, social time & help recapture the winter enthusiasm.

**Dates:** January 20-22, 27-29

Weather weekend: February 3-5



## Winter Frolic D'hiver Track Sign Sponsorship Proposal

### FRIENDS OF WINTERFROLIC - \$250 - \$999

- Track Signs with Company Logo or Thank you to our HealthCare Professionals with small company logo  
OR
  - Use the Track signs as a Thank you to your Employees! Everyone deserves to be recognized!
- \*One sign per \$250 sponsorship

On behalf of Winter Frolic and The Chalmers Foundation, we thank you for considering our request for your support.

Please do not hesitate to contact us directly.

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