

Winter Enrollic D'hiver



Dropping temperatures, gray skies and shorter days can make some people feel that winter is a time to get on the couch and stay there until Spring. But do you remember as a child how magical the first snowfall seemed? How excited you were to grab your skates and head to the pond or the local rink, or making plans to meet your friends at the top of the closest sliding hill?

We all miss the gatherings due to the pandemic and it can be a long winter in Atlantic Canada. Let's bring some family fun back! Our newly formed committee, along with our Charity Partner The Chalmers Foundation, are organizing a "WinterFrolic", which will coincide with the city's FROSTIVAL at the NBEX. WinterFrolic will be held over the course of two weekends in January, along with a weather weekend in February.

Partnering with The Chalmers Foundation will also allow us to use this outdoor frolic serve as a "Thank you" and "Appreciation" event to our HealthCare Professionals in New Brunswick. We couldn't be more proud of this partnership.

Mark your calendars: Jan 21 – Jan 23, Jan 28 – 30, weather weekend is Feb 4 – 6. The initial response from locals within Fredericton have this to say:

- *"It would be great to have outdoor activities in the area for kids! After everything they've been put through with COVID, they deserve something to look forward to and help the time pass a bit easier this winter" Hailey Dickinson*

The first step in creating a great winter event is recapturing the enthusiasm kids show this time of year. Snow and ice can be sculptural, they can define spaces and create something new from an existing space. Paired with lights, music and food, snow and ice will form the basis of a creative and colorful event. Ice Rinks, Snow Maze, Slides, Sleigh Rides, Ferris Wheel, Bon Fire and Merry-Go-Round, are just a few more to name! We need your support, we are looking for community sponsors with many different tiered levels of cash donations, or specific areas/items for the event.

We are so appreciative of local businesses that choose to support the efforts in the community. On behalf of WinterFrolic and The Chalmers Foundation, I'd like to thank you for considering our request. Please do not hesitate to contact me directly.

*Reegan McDougall
Volunteer WinterFrolic Limited Event Co-Chair
506 429 2266
Reegan.McDougall@skillsoft.com*

GOLD SPONSORSHIP - \$5000

- 4 Logo banners placed around the Event. (Supplied by Sponsor)
- 6 Track Signs with Company Logo OR Thank you to our HealthCare Professionals with small company logo OR used as a Thank you to your Employees!
- Mentioned as a Gold Sponsor on the NBEX Marquee Board to run from now until the end of February
- Logo on website and recognition of sponsorship – www.winterfrolic.ca
- Sponsor mentions within the eblasts to all Chalmers Foundation subscribers.
- Company Logo on our Social Media outlets

SILVER SPONSORSHIP - \$3,000 - \$4999

- 2 Logo banners placed around the Event. (Supplied by Sponsor)
- 4 Track Signs with Company Logo OR Thank you to our HealthCare Professionals with small company logo OR used as a Thank you to your Employees!.
- Mentioned as a Silver Sponsor on the NBEX Marquee Board to run from now until the end of February
- Logo on website and recognition of sponsorship – www.winterfrolic.ca
- Sponsor mentions within the eblasts to all Chalmers Foundation subscribers.
- Company Logo on our Social Media outlets

BRONZE SPONSORSHIP – \$1000 - \$2999

- 1 Logo banners placed around the Event. (Supplied by Sponsor)
- 2 Track Signs with Company Logo OR Thank you to our HealthCare Professionals with small company logo OR used as a Thank you to your Employees!.
- Mentioned as a Bronze Sponsor on the NBEX Marquee Board to run from now until the end of February
- Logo on website and recognition of sponsorship – www.winterfrolic.ca
- Sponsor mentions within the eblasts to all Chalmers Foundation subscribers.
- Company Logo on our Social Media outlets

FRIENDS OF WINTERFROLIC - \$250 - \$999

- Track Signs with Company Logo or Thank you to our HealthCare Professionals with small company logo.
 - OR
- Use the Track signs as a Thank you to your Employees! Everyone deserved to be recognized!

*One sign per \$250 sponsorship

WinterFrolic Site map

